

## Help the Army relate in the 808 (Hawaii)



Project Title	Help the Army relate in the 808 (Hawaii)
Project Summary	Put your skills to use invigorating the U.S. Army's communication efforts in Hawaii through graphic design and storytelling.
Country	United States
Country/Region of Focus	United States

## Project Description

What do you know about the Army in Hawaii? Did you know we have a rare seed lab with more than 8 million seeds, or that we manage more than 1,900 archaeological sites and historic structures?

Today's Army is diverse in both form and function, and we need your help sharing the Army story with our diverse audiences. From wildland firefighters to biologists, childcare professionals, and engineers, you'll work with seasoned professionals looking for a fresh perspective.

Create videos and infographics; design educational materials such as brochures, handouts, and fact sheets; and research/recommend outreach strategies. On the digital front, help develop a robust social media content library covering topics to include Army history in Hawaii and cultural primers on Hawaiian holidays and other annual customs and celebrations.

## Required Skills or Interests

### Skill(s)

Design thinking

Graphic design

Infographic design

Marketing

Research

Storytelling/blogging/vlogging

Videography

Writing

## **Additional Information**

U.S. Army Garrison Hawaii is the Army's home in Hawaii. We are responsible for the day-to-day operations and services offered at 22 Army installations and sub-installations on the islands of Oahu and Hawaii. Learn more about U.S. Army Garrison Hawaii at <https://home.army.mil/hawaii> or find us on social media @usaghawaii.

## **Language Requirements**

*None*